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Comfort Zone:

Hand-drawn Illustration
Packaging Graphic Design
UI Designer

Graphic Designer with a degree in CGI Animation, 5 years experience in Commercial Illustration and Design. Adept at translating thumbnail sketches into a range of traditionally painted watercolour artworks, digital Graphic and UI Design, linking cohesively with a passion for storytelling, branding and print. Loves: Nature, soft colours, water textures, people pleasing.

Software Workflow:

Photoshop -My go to for everything, sketching/early ideas.

- Illustrator I bring all ideas in to .AI to flesh out, arrange and get ready for showing the client.
 - InDesign Lesser used, only for large print doc.s
 - Milanote My main organisational tool
- Autodesk Maya -Used during uni for CGI components, could relearn if necessary.

Overall, I'm happy with most softwares, and a fast learner for anything I don't currently know or use

Recent Projects:

Most recently (Jan 2024) I've been working with **Sustrans Scotland** to create three illustrations to be CNC'ed out of galvanized metal sheets ranging up to 3x2 metre's, I've been using Illustrator to create a design dense SVG file, I've then been cutting the file out using my own Cricut machine for experimentation. The idea is to brighten up the town and create interest using old Victorian era pictures for inspiration.

Whyte & Mackay, I've recently created two seperate graphic design projects for the big Distillery Scottish brand, a re-creation of their Take 5 Safety Manual, including illustration's. And I've also designed 11 large print boards for their meeting rooms.

Highland Council & Wick Heart Development Trust Asked me to create another large scale illustration of the local area in a map format, this has been printed and set up in two locations.

Rock Rose Gin was the first distillery to ask me to develop a label design for their "Jam Doughnut Gin" and was the fastest bottle to sell out within 48 hours to date.

More projects outlined and shown in Portfolio.

Daily Responsibilties:

Client Communication

Anticipate Consumer Trends

Print Ready Design

Project & Marketing Managment

Commercial Illustration

Packaging Design

Reviewing everything, always.

Current Job:

2019 - Present

Hannah Cambridge Illustration Owner / Full Time Illustrator / Designer

from 2019 I started to develop my brand, identity and style, using those years to build and expand from scratch, visit trade fairs and build an audience, I supported myself with various retail jobs until 2021 where I opened my own full time studio on my local High Street, specializing in creating and selling printed products, original artworks, and offering wholesale services across Scotland. Proficient in commission work for both commercial and personal projects, demonstrating a versitile and entrepeneurial approch to the field of Illustration and Design.

Soft Skills / Hobbies:

Education:

I love using my problem solving skills in board games, reading fantasy and remembering to slow down and relax with cermaics while also forever being a perfectionist who plays with mud. University of West England - Bristol (2013-2016) School of Animation - BA(hons) Animation 2:1

Various Graphic Design & Illustration online courses/workshops